

Licensing Sub-Committee

Agenda

Wednesday 26 November 2025 at 6.30 pm

This meeting will be held remotely

Watch the meeting live: [youtube.com/hammersmithandfulham](https://www.youtube.com/hammersmithandfulham)

MEMBERSHIP

Administration:	Opposition:
Councillor Mercy Umeh (Chair) Councillor Jacolyn Daly	Councillor Aliya Afzal-Khan

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Public Notice

This meeting will be held remotely. Members of the press and public can watch the meeting live on YouTube: [youtube.com/hammersmithandfulham](https://www.youtube.com/hammersmithandfulham)

Speaking at Licensing meetings is restricted to those who have submitted a representation and registered to speak.

Date Issued: 17 November 2025

Licensing Sub-Committee Agenda

26 November 2025

<u>Item</u>		<u>Pages</u>
1.	APOLOGIES FOR ABSENCE	
2.	DECLARATIONS OF INTEREST <p>If a Councillor has a disclosable pecuniary interest in a particular item, whether or not it is entered in the Authority's register of interests, or any other significant interest which they consider should be declared in the public interest, they should declare the existence and, unless it is a sensitive interest as defined in the Member Code of Conduct, the nature of the interest at the commencement of the consideration of that item or as soon as it becomes apparent.</p> <p>At meetings where members of the public are allowed to be in attendance and speak, any Councillor with a disclosable pecuniary interest or other significant interest may also make representations, give evidence or answer questions about the matter. The Councillor must then withdraw immediately from the meeting before the matter is discussed and any vote taken.</p> <p>Where Members of the public are not allowed to be in attendance and speak, then the Councillor with a disclosable pecuniary interest should withdraw from the meeting whilst the matter is under consideration. Councillors who have declared other significant interests should also withdraw from the meeting if they consider their continued participation in the matter would not be reasonable in the circumstances and may give rise to a perception of a conflict of interest.</p> <p>Councillors are not obliged to withdraw from the meeting where a dispensation to that effect has been obtained from the Standards Committee.</p>	
3.	SAINSBURY'S - UNIT 4A, KINGS ROAD PARK, SANDS END LANE, LONDON	3 - 45

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APPENDICES:

Appendix 1 – Application Form and Premises Plan.

Appendix 2 – Location Map and Nearby Premises.

Appendix 3 – Representations (Not Public).

Appendix 3 – Representations (Public).

1. THE APPLICATION:

On 2 October 2025, the Licensing Authority received an application for a new premises licence in respect of Sainsbury's – Unit 4a, Kings Road Park, Sands End Lane, London ("the Premises"), submitted by Winkworth Sherwood LLP ("the Solicitor"), on behalf of Sainsbury's Supermarkets Ltd ("the Applicant").

1.1 Application Requested:

The Applicant has, as shown in Appendix 1, applied for the following activities:

Sale of Alcohol (Off the Premises):

Monday to Sunday: 07:00 to 23:00.

Hours Open to the Public:

Monday to Sunday: 00:00 to 00:00.

1.2 Applicant's Operating Schedule:

The Applicant has proposed the following licensing conditions to uphold the Licensing Objectives should the application be granted.

- 1. The licence holder will ensure that the premises benefit from a CCTV system that operates at all times when licensable activities are taking place.**
- 2. The system will incorporate a camera covering each of the entrance doors and the main alcohol display area and will be capable of providing an image which is regarded.**
- 3. The system will incorporate a recording facility and any recording will be retained and stored in a suitable and secure manner for a minimum of 30 days and will be made available, subject to compliance with Data Protection legislation, to the police for inspection on request.**
- 4. The system must be able to export recorded images to a removable means e.g. CD/DVD and have its own software enabled to allow playback/review.**
- 5. A member of staff trained in the use of the CCTV system must be available at the premises at all times that the premises are open to the public.**
- 6. The system will display, on any recording, the correct time and date of the recording.**
- 7. The applicant will at all times maintain adequate levels of staff and security. Such staff and security levels will be disclosed, on request, to the licensing authority and police.**
- 8. Signage will be displayed at the exit of the premises requesting customers leaving the premises late at night to do so quietly and with consideration so as not to disturb nearby residents.**

- 9. *The premises licence holder will ensure that an age verification policy will apply to the premises whereby all cashiers will be trained to ask any customer attempting to purchase alcohol, who appears to be under the age of 25 years (or older if the licence holder so elects) to produce, before being sold alcohol, identification being a passport or photocard driving licence bearing a holographic mark or other form of identification that complies with any mandatory condition that may apply to this licence.***

2. BACKGROUND:

The main access to the premises is located on Sands End Lane and proposes to operate as a retail supermarket amongst a larger residential development. The immediate area around the application site represents a mixed-use area, containing commercial and residential use. A map showing the premises' location and neighbouring licenced premises is contained in Appendix 2.

There are several options for transport away from the area, including buses and taxis which run from in and around the area. Imperial Wharf, Fulham Broadway and Parsons Green Underground Stations are approximately 8, 12 and 17 minutes' walk away, respectively.

Members should be aware that, as with any applications on new developments, the application address may not be the eventual address. However, the Applicant has provided a clear indication of where the premises will be sited on the development. It may be the case that the precise address of the premises may be updated once registered with the Post Office and/or the Land Registry. This does not, in the professional view of officers, prevent the Sub-Committee from making a decision on the merits or otherwise of this application.

In addition, and as mentioned, since Sands End Lane runs through the development, officers are currently liaising with colleagues in Planning to establish the extent to which that members of the public will have access to the site via Sands End Lane. At present, this information has yet to be clarified. Any updates will be provided either in advance of, or as part of the Licensing Officer's presentation at the start of, the Hearing.

3. CONSULTATION:

A public notice was displayed at the premises for 28 days, as well as advertised in a local circular and all statutory consultees were notified as required by the Regulations. The Council has served written notice of hearing upon the Applicant and all those parties that have made Representations in respect of the Application.

3.1. Relevant Representations:

As can be seen in Appendix 3, the Licensing Section received 3 representations from the following people:

- 2 individual residents.
- A representative of the Barclay Road Residents Association.

4. OTHER INFORMATION:

4.1 Enforcement History:

There are no recorded incidents of non-compliance in this case.

4.2 Temporary Event Notices (“TENs”):

There have been no previous TEN’s in respect of this premises.

5. POLICY CONSIDERATIONS:

5.1 Section 2 pages 7 and 8 of the Statement of Licensing Policy (“SLP”), which can be found at https://www.lbhf.gov.uk/sites/default/files/section_attachments/lbhf-statement-of-licensing-policy-2022-2027-150722.pdf, states the Licensing Authority is keen to support the licensed sector and leisure offer within the borough, with a particular focus on business resilience and growing a robust and thriving cultural and leisure sector.

To achieve this the Licensing Authority has identified three key themes of the Licensing Policy and the Licensing Authority’s approach to implementing it. These are:

- A sustainable, well-run licensed sector.
- Hammersmith & Fulham as a good place to live, work and enjoy leisure; and,
- A safe licensing environment and night-time economy.

5.2 Section 5 pages 12 and 13 of the SLP states that in order to ensure the promotion of the four Licensing Objectives the Licensing Authority will require applicants to detail in their operating schedule:

- the steps proposed to promote the licensing objective of the prevention of crime and disorder on, and in the vicinity of, the premises, having regard to their location, character, condition, the nature and extent of the proposed use and the persons likely to use the premises;
- the steps proposed to ensure the physical safety of people using the relevant premises or place.
- how they intend to prevent nuisance arising, prevent disturbance and protect amenity so far as is appropriate to ensure that the Licensing Objectives are met. Where there is a relevant representation regarding extended hours, the Licensing Authority will not permit an extension unless it is satisfied that the Licensing Objectives would be met.
- the measures and management controls in place to protect children from harm. Where appropriate a written childcare policy should be available and be incorporated in the induction of staff.

5.3 Section 7 pages 13 to 15 of the SLP states that operating schedules for premises licences are the key to ensuring compliance with the four Licensing Objectives. The measures proposed in the operating schedule will normally be converted into conditions to be attached to the premises licence and should therefore fulfil the following criteria:

- (i) Be precise and enforceable
- (ii) Be unambiguous
- (iii) Not duplicate other statutory provisions

- (iv) Be clear in what they intend to achieve, and
- (v) Be appropriate, proportionate and justifiable

For sales of alcohol for consumption off the premises – applicants in respect of off licences and other premises selling alcohol for consumption off the premises may need to consider whether:

- there are shutters to prevent alcohol from being selected in non-licensed periods. there are appropriate numbers of staff on duty to deal with possible ‘intimidation’ to sell alcohol.
- there are restrictions required on the sale of low price, high strength alcohol and drink promotions.
- an incident log book is available to record incidents.
- there are measures in place necessary to prevent underage sales.
- there are measures in place necessary to prevent alcohol from being sold outside permitted hours where the operating hours of the premises exceed those for the sale of alcohol.
- there are procedures in place to prevent sales of alcohol to intoxicated persons (with particular attention to street drinkers) or individuals leaving premises in the vicinity such as a late night bar; where there is evidence to suggest this is a problem the Licensing Authority may require a temporary cessation of alcohol sales during high risk times.

Operators of licensed premises will have to comply with planning, environmental health, trading standards, fire safety, licensing and building control legislation when opening or adapting licensed premises. The Licensing Authority will seek to avoid confusion and duplication by not imposing licence conditions relating to matters that are required or controllable under other legislation, except where they can be exceptionally justified to promote the Licensing Objectives.

5.4 Policy 1 page 18 confirms that The Secretary of State’s Guidance (the Guidance), <https://www.gov.uk/government/publications/explanatory-memorandum-revised-guidance-issued-under-s-182-of-licensing-act-2003>, states that applicants are expected to obtain sufficient information to enable them to demonstrate, the steps they propose to take to promote the licensing objectives; and that they understand the layout of the local area and physical environment including:

- a) crime and disorder hotspots;
- b) proximity to residential premises;
- c) proximity to areas where children may congregate;
- d) any risk posed to the local area by the applicants’ proposed licensable activities; and
- e) participation in any local initiatives (for example, local crime reduction initiatives or voluntary schemes, such as ‘Ask for Angela,’ local taxi-marshalling schemes, street pastors and other schemes) which may help to mitigate potential risks.

Applicants are expected to include positive proposals in their application on how they will manage any potential risks.

The Guidance goes on to state that ‘Applicants are expected to provide licensing authorities with sufficient information in this section to determine the extent to which their proposed steps are appropriate to promote the licensing objectives in the local area. Applications must not be based on providing a set of standard conditions to promote the

licensing objectives and applicants are expected to make it clear why the steps they are proposing are appropriate for the premises.'

The Licensing Authority notes the contents of these paragraphs from the Guidance and the use of the word 'expected'. Licence applications that do not in any way address the contents of these paragraphs in their operating schedules may be returned to the applicant as 'incomplete'.

5.5 Policy 3 pages 20 to 22 of the SLP states that where there is a relevant representation, the Licensing Authority will consider each particular case on its merits having regard to the following matters:

- a) Whether the licensed activities are likely to have an adverse impact especially on residents and, if there is potential to have an adverse impact, what, if any, appropriate measures will be put in place to prevent it.
- b) Whether there will be a substantial increase in the cumulative adverse impact from these or similar activities, on an adjacent residential area.
- c) Whether there is a suitable level of public transport accessibility to and from the premises at the appropriate times.
- d) Whether the activity will be likely to lead to a harmful and unmanageable increase in car parking demand in surrounding residential streets suffering high levels of parking stress or on roads forming part of the Strategic London Road Network or the London Bus Priority Network leading to a negative impact on the Licensing Objectives relating to the prevention of crime, disorder, anti-social behaviour (ASB), nuisance and vehicle emissions;
- e) Whether there have been any representations made by Responsible Authorities, or other relevant agency or representative.

The Licensing Authority will closely scrutinise extended hours applications to ensure that the Licensing Objectives are met. In determining an application, the licensing committee might decide that the circumstances are such that a restriction on hours is the only appropriate means to achieve the Licensing Objectives. If an 'hours' restriction is imposed, the Licensing Authority will normally require that customers should be allowed a minimum of thirty minutes to consume alcohol.

To act as a guide for new or existing operators we have set out the suggested closing times for licensed premises below:

Type of premises	Town centres	Mixed use areas	Residential areas
Off-licences and alcohol sales in supermarkets	23:00 daily.	23:00 daily.	22:00 daily.

5.6 Policy 4 pages 22 and 23 of the SLP states that in determining an application, where there has been a relevant representation, the Licensing Authority will, where appropriate, take into account the cumulative effect of the number, type and density of licensed premises already existing in the area. Consideration will be given to the proximity to any drug and alcohol treatment site, A&E department or homeless hostel in

a local area type remit i.e. applicants need to make the case for how they would not increase further problems for residents/clients nearby.

In coming to any decision regarding cumulative impact the Licensing Authority will consider other mechanisms outside of the licensing regime which may also be available to address this issue, these include but are not limited to:

- Planning controls (where development or change of use is involved, or where trading hours are limited by planning conditions)
- Police and other enforcement of the normal law concerning disorder and anti-social behaviour.
- Prosecution or other enforcement of any personal licence holder or member of staff at such premises who is selling alcohol to people who are drunk.
- Prosecution or other enforcement of any personal licence holder or member of staff at such premises who is selling to underage persons or selling illegal alcohol or tobacco.
- Police powers to close down instantly any licensed premises or temporary events on grounds of disorder, the likelihood of disorder or excessive noise emanating from the premises, for up to 24 hours.
- The power of the police, other responsible authorities, a local resident, business or Councillor to seek a review of the licence or certificate in question.
- Police and Local Authority power to issue a Closure Notice for up to 48 hours where serious antisocial behaviour is taking place at licensed premises under the Anti-social Behaviour, Crime and Policing Act 2014.
- To ensure that residents are protected from the negative impact of late-night local licensing activities the Licensing Authority may decide to adopt an Area Specific Cumulative Impact Policy in relation to a specific area; where the number, type and density of premises providing licensable activities is having a serious negative impact on the local community and local amenities.

5.7 Policy 11 pages 29 and 30 of the SLP states that licensing law is not the primary mechanism for the general control of nuisance and anti-social behaviour caused by people once they are away from the licensed premises and, therefore, beyond the direct control of the licensee. However, licensing is a key aspect of such control and licensing law is part of a holistic approach to the management of the nighttime economy.

As a matter of policy the council expects every holder of a licence, certificate or permission, to accept and be responsible for minimising the impact of their activities and anti-social behaviour by their patrons within the vicinity of their premises by taking appropriate measures and action consistent with that responsibility.

Licensees and certificate holders should take reasonable steps to prevent the occurrence of crime and disorder and public nuisance immediately outside their premises, for example on the pavement, in a beer garden or in a smoking area, to the extent that these matters are within their control.

Population densities in this borough are high, with many residential premises located above or in close proximity to licensed premises. This means that the public nuisance and crime and disorder objectives will be of paramount concern when evaluating Operating Schedules. Licensing Committees will place high regard on the control measures put in place by the applicant to ensure that our residents are protected from the potential detrimental effects of any licensed premises.

5.8 Policy 12 pages 30 and 31 of the SLP states that we are committed to the Regulators Code and supporting businesses:

- i) We will work with businesses in our borough and provide the advice you need to help you comply with the law. This may be through meeting with you at your premises or at our offices, providing written advice in an email or letter or verbally over the telephone.
- ii) We will usually confirm any technical/ legal advice in writing. For applicants and agents, we also offer a pre-application advice service. Further details about this service can be found on our website.
- iii) We will attend pub watch meetings and work with local businesses, including the Hammersmith Business Improvement District (BID) and Fulham BID, to help facilitate the sharing of information and advice amongst licensees in our borough.
- iv) We are continuously working to improve our online application process for a range of licence permissions. If you want to know what services are available or want to make an application online, please check our website for further details.
- v) We want to ensure that businesses comply with the law. Where this has not been possible through advice and education, we will carry out enforcement action in accordance with our enforcement policy and as part of our commitment to the Regulators Code.
- vi) We want local businesses in our borough to thrive and survive. We recognise that the law can be complex at times and that despite trying to resolve issues through discussion in the first instance, enforcement will be necessary on some occasions. We also recognise that attitudes, circumstances and personnel often change over time.

Where enforcement action has been taken against a business in the past, relevant Responsible Authorities will be mindful of this when considering any new applications. However, all new applications e.g. variations to hours or licensable activities will be decided on their merits and the information provided to demonstrate promotion of the four licensing objectives. Where a premises licence or club premises certificate has previously been reviewed or the business has been prosecuted for licensing offences, licensees are advised to discuss any new/proposed changes with the Licensing Authority and/or the relevant Responsible Authority e.g. The Police, to resolve any ongoing concerns and/or issues.

5.9 Annex 1 pages 35 and 36 of the SLP in relation to the prevention of crime and disorder states licence applicants will be expected to demonstrate the following in their operating schedules:

- a) Measures to control excessive consumption and intoxication.
- b) Consideration of any additional measures or restrictions that may be placed on alcohol sales to prevent binge drinking and promote 'sensible drinking.'
- c) Operators of off-licences in areas problems relating to street drinking and underage drinking are prevalent, measures should be outlined to strictly monitor the way alcohol is sold, specifically where the premises are located close to schools and hostels and similar premises that provide shelter or services to alcohol dependent persons.
- d) It is important to ensure that staff working at off licences are suitably trained and receive appropriate refresher training in their responsibilities under the Act and can discharge their duties in full compliance with the licence conditions and requirements of the Act. This includes the ability to competently check a customer's age with acceptable forms of identification where necessary. The Licensing Authority will particularly consider the following matters where they are material to the individual application:

- i. The likelihood of any violence, public order or policing problem if the licence is granted;
 - ii. The measures taken to control admission to the premises, and to take reasonable steps to prevent the occurrence of crime and disorder and public nuisance immediately outside the premises, where and to the extent that these matters are within their control.
 - iii. Past conduct and prior history of complaints against the premises.
 - iv. Whether a dispersal policy has been prepared to minimise the potential for disorder as customers leave the premises; and
 - v. Any relevant representations.
- f) Robust measures in place to avoid the presence of weapons on their premises and should agree a protocol with the Licensing Authority and the police on the handling of weapons found on their premises.
- g) Conditions will, so far as possible, reflect local crime prevention strategies, and the Licensing Authority will also have regard to the views of the local Crime and Disorder Reduction Partnership.
- h) Crime and disorder in the vicinity of the premises: this may include the crime and disorder risks arising from persons queuing to enter the premises; persons exiting the premises and customers smoking eating or drinking in outdoor areas and on the highway outside the premises. This can also include crime arising from pickpockets and bag snatchers, particularly in open spaces or crowded areas where alcohol is being consumed.
- i) alternative to glass bottles and glasses - restricting the use of glass bottles and beer glasses to customers in preference for containers made from polycarbonate materials.
- j) CCTV - using CCTV inside and/or outside the premises together with appropriate procedures and having staff properly trained to use CCTV equipment.
- k) dispersal procedures - establishing appropriate dispersal procedures to minimise the potential for crime and disorder when customers are leaving the premises.
- l) dealing with and reporting crime and disorder - training for staff and door security aimed at reducing crime and disorder in the premises and its vicinity and dealing with and reporting incidents if they occur.
- m) door staff - considering whether the premises employs a sufficient number of SIA registered door staff, whether Door Premises Supervisors check the legitimacy of the badges and whether SIA staff display their badges prominently. (Note: All door supervisors must be Security Industry Authority (SIA) registered).
- n) drugs and weapons - ensuring compliance with relevant guidance regarding illegal drugs and weapons. Attention should be paid to search procedures, procedures for the safe storage and surrender of seized drugs and weapons and drug awareness issues, designing out the ability to take drugs in the premises, etc.
- o) excessive drinking - training for staff to recognise when customers are becoming drunk and adopting appropriate 'cut off' procedures for drunken customers, so as to reduce the likelihood of fights or aggressive behaviour.
- p) local schemes – joining and attending local Pubwatch meetings and participating in the Behave or Be Banned Scheme (BOBB) and/or signing up and using the Council's Safety Net Radio scheme.
- q) prevention of theft - using bag hooks and signage to warn customers of pickpockets and bag snatchers.

5.10 Annex 1 page 37 and 38 of the SLP states the Licensing Authority will require the applicant to demonstrate the steps proposed to ensure the physical safety of people using the relevant premises or place. This does not cover the separate need for applicants to provide relevant public safety requirements dealt with by Environmental Health.

The following provides a non-exhaustive list of risks associated with the public safety objective that applicants may want to consider when preparing their Operating Schedule:

e) Incident and occurrence book – keeping an incident book on the premises so staff can record any instances of crime, disorder, refused sales, ejections and intimidating behaviour.

5.11 Annex 1 pages 37 of the SLP in relation to Public safety states that the Licensing Authority will require the applicant to demonstrate the steps proposed to ensure the physical safety of people using the relevant premises or place. This does not cover the separate need for applicants to provide relevant public safety requirements dealt with by Environmental Health.

The following provides a non-exhaustive list of risks associated with the public nuisance objective that applicants may want to consider when preparing their Operating Schedule:

i) incident and occurrence book – keeping an incident book on the premises so staff can record any instances of crime, disorder, refused sales, ejections and intimidating behaviour.

5.12 Annex 1 pages 38 and 40 of the SLP in relation to the prevention of public nuisance states that the Licensing Authority will require the applicant to demonstrate within the operating plan how they intend to prevent nuisance arising, prevent disturbance and protect amenity so far as is appropriate to ensure that the Licensing Objectives are met.

This is expected to include:

a) In considering an application, the Licensing Authority will consider the adequacy of proposed measures to remove or effectively manage the potential for public nuisance and anti-social behaviour and any Public Spaces Protection Orders (PSPOs) in place.

b) Licensing Authority will particularly consider the following matters where they are material to the individual application:

ii. The proximity of residential accommodation;

iii. The type of use proposed, including the likely numbers of customers, proposed hours of operation and the frequency of activity;

iv. The steps taken or proposed to be taken by the applicant to prevent noise and vibration escaping from the premises, including music, noise from ventilation equipment, and human voices. Such measures may include the installation of soundproofing, air conditioning, acoustic lobbies and sound limitation devices;

v. The steps taken or proposed to be taken by the applicant to prevent disturbance by customers arriving at or leaving the premises.

ix. The steps taken or proposed to be taken by the applicant to ensure staff leave the premises quietly;

- xvii. The history of the applicant in controlling anti-social behaviour and preventing nuisance;
- xix. Any other relevant activity likely to give rise to nuisance;

The following provides a non-exhaustive list of risks associated with the public nuisance objective that applicants may want to consider when preparing their Operating Schedule:

j) Deliveries/collections – noise from deliveries to and/or collections (e.g. refuse) from the premises are another common source of complaint. Consider the times of such deliveries/collections and make sure you specify to any contractors that deliveries/collections should not be made at anti-social times. As a guide, the Noise and Nuisance Service recommend that deliveries/collections should only be made between the hours of 7:30am and 9:00pm, depending on the proximity of residential and/or other noise sensitive properties.

l) Light pollution – this is an increasingly common source of complaint, particularly from illuminated signs and external security lighting. Where provided, illuminated signs should not cause glare to neighbouring properties, ideally being turned off at night, and external lighting should be angled and/or diffused to also prevent nuisance.

n) External Areas – external areas such as gardens can be the source of noise disturbance to surrounding premises. Consider limiting the use of the garden to a reasonable time and number of people.

5.13 Annex 1 pages 40 and 41 of the SLP in relation to the protection of children from harm states the Licensing Authority will require operating plans to specify the measures and management controls in place to protect children from harm. Where appropriate a written childcare policy should be available and be incorporated in the induction of staff. This is expected to include:

a) The legislation recognises the right of licence holders (serving alcohol) to allow accompanied children into their premises at any time. The Licensing Authority will not normally seek to limit their access (above that specified in the Act) to any premises unless it is necessary for the prevention of physical, moral or psychological harm, or where there are concerns about child sexual exploitation. Where this is considered upon consideration of a relevant representation, conditions will be imposed that restrict children from entering all or part of licensed premises:

- i. At certain times of the day;
- ii. When certain licensable activities are taking place;
- iii. Under certain ages, e.g. 16 or 18;
- iv. Unless accompanied by an adult

b) The Licensing Authority will particularly consider whether:

i). There are licensable activities that are likely to appeal to minors/children under 16 taking place during times when children under 16 may be expected to be attending compulsory full-time education;

c) The sale of alcohol to a minor is a criminal offence and Trading Standards officers will conduct appropriate covert test purchasing exercises and will take account of any complaints and intelligence. The Act permits the use of children under the age of 18 to undertake test purchases when they have been directed to do so by a duly authorised officer.

d) Where a sale of alcohol has been made on the same premises to a minor on two or more different occasions within a period of three months the premises licence could be suspended for a defined period.

e) The Licensing Authority will expect operating plans to specify the measures and management controls in place to prevent alcohol being served to children, other than in those limited circumstances permitted by the Act. The Council's Trading Standards officers have a role to play in the protection of children from harm, and proof of age schemes, and are able to provide advice in relation to measures that can be taken to help prevent the sale of alcohol to underage children. Potential licence holders should also be aware of the Proof of Age London (PAL) Scheme hosted by Southwark Council.

f) Where premises are subject to age-restrictions, the procedures in place to conduct age verification checks. The Council will expect premises only to accept current passports, driving licences or documents bearing the national PASS logo, such as Citizencard. The Proof of Age Standards Scheme (PASS) is the UK's national guarantee scheme for proof of- age cards as endorsed by the Home Office. More information can be found on The Proof of Age Standards Scheme (PASS) website.

6. DETERMINATION:

6.1 In determining this application, the Sub-Committee must have regard to the representations and take one the following steps as it considers necessary for the promotion of the licensing objectives. The steps are:

- (a) Grant the application in full.
- (b) Grant the application in part – modifying the proposed hours, activities or conditions.
- (c) Reject the application.

It is the Council's duty under the Act to determine applications with a view to promoting the four licensing objectives:

- Prevention of crime and disorder;
- Public safety;
- Prevention of public nuisance;
- The protection of children from harm.

In reaching a decision, the Council shall consider the details of any relevant representations received; the Applicant's Operating Schedule; the Council's adopted SLP and the Guidance.

* required information

Section 1 of 21

You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference	Not Currently In Use	This is the unique reference for this application generated by the system.
Your reference	TLV/26508/2264	You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.

Are you an agent acting on behalf of the applicant?

☒ Yes ☐ No

Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

Applicant Details

* First name	Sainsbury's Supermarkets Ltd
* Family name	Sainsbury's Supermarkets Ltd
* E-mail	tvlahovic@wslaw.co.uk

Main telephone number		Include country code.
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Other telephone number	
------------------------	--

☐ Indicate here if the applicant would prefer not to be contacted by telephone

Is the applicant:

☒ Applying as a business or organisation, including as a sole trader
☐ Applying as an individual

A sole trader is a business owned by one person without any special legal structure. Applying as an individual means the applicant is applying so the applicant can be employed, or for some other personal reason, such as following a hobby.

Applicant Business

Is the applicant's business registered in the UK with Companies House? ☒ Yes ☐ No

Note: completing the Applicant Business section is optional in this form.

Registration number	03261722
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Business name	Sainsbury's Supermarkets Ltd
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If the applicant's business is registered, use its registered name.

VAT number	-	N/A
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Put "none" if the applicant is not registered for VAT.

Legal status	Private Limited Company
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Applicant's position in the business

Legal Team

Home country

United Kingdom

The country where the applicant's headquarters are.

Registered Address

Address registered with Companies House.

Building number or name

33

Street

Charterhouse Street

District

City or town

London

County or administrative area

Postcode

EC1M 6HA

Country

United Kingdom

Agent Details

* First name

Tina

* Family name

Vlahovic

* E-mail

tvlahovic@wslaw.co.uk

Main telephone number

Include country code.

Other telephone number

☐ Indicate here if you would prefer not to be contacted by telephone

Are you:

- ☒ An agent that is a business or organisation, including a sole trader
- ☐ A private individual acting as an agent

A sole trader is a business owned by one person without any special legal structure.

Agent Business

Is your business registered in the UK with Companies House?

☒ Yes ☐ No

Note: completing the Applicant Business section is optional in this form.

Registration number

OC334359

Business name

Winckworth Sherwood LLP

If your business is registered, use its registered name.

VAT number

-

N/A

Put "none" if you are not registered for VAT.

Legal status

Limited Liability Partnership

Continued from previous page...

Your position in the business

Home country

The country where the headquarters of your business is located.

Agent Registered Address

Address registered with Companies House.

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Section 2 of 21

PREMISES DETAILS

I/we, as named in section 1, apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in section 2 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

Premises Address

Are you able to provide a postal address, OS map reference or description of the premises?

☒ Address ☐ OS map reference ☐ Description

Postal Address Of Premises

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Further Details

Telephone number

Non-domestic rateable value of premises (£)

Section 3 of 21

APPLICATION DETAILS

In what capacity are you applying for the premises licence?

- ☐ An individual or individuals
- ☒ A limited company / limited liability partnership
- ☐ A partnership (other than limited liability)
- ☐ An unincorporated association
- ☐ Other (for example a statutory corporation)
- ☐ A recognised club
- ☐ A charity
- ☐ The proprietor of an educational establishment
- ☐ A health service body
- ☐ A person who is registered under part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales
- ☐ A person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 in respect of the carrying on of a regulated activity (within the meaning of that Part) in an independent hospital in England
- ☐ The chief officer of police of a police force in England and Wales

Confirm The Following

- ☒ I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities
- ☐ I am making the application pursuant to a statutory function
- ☐ I am making the application pursuant to a function discharged by virtue of His Majesty's prerogative

Section 4 of 21

NON INDIVIDUAL APPLICANTS

Provide name and registered address of applicant in full. Where appropriate give any registered number. In the case of a partnership or other joint venture (other than a body corporate), give the name and address of each party concerned.

Non Individual Applicant's Name

Name

Details

Registered number (where applicable)

Description of applicant (for example partnership, company, unincorporated association etc)

Continued from previous page...

Company

Address

Building number or name	<input type="text" value="33"/>
Street	<input type="text" value="Charterhouse Street"/>
District	<input type="text"/>
City or town	<input type="text" value="London"/>
County or administrative area	<input type="text"/>
Postcode	<input type="text" value="EC1M 6HA"/>
Country	<input type="text" value="United Kingdom"/>

Contact Details

E-mail	<input type="text"/>										
Telephone number	<input type="text"/>										
Other telephone number	<input type="text"/>										
* Date of birth	<table><tr><td><input type="text" value="01"/></td><td>/</td><td><input type="text" value="01"/></td><td>/</td><td><input type="text" value="1900"/></td></tr><tr><td>dd</td><td></td><td>mm</td><td></td><td>yyyy</td></tr></table>	<input type="text" value="01"/>	/	<input type="text" value="01"/>	/	<input type="text" value="1900"/>	dd		mm		yyyy
<input type="text" value="01"/>	/	<input type="text" value="01"/>	/	<input type="text" value="1900"/>							
dd		mm		yyyy							
* Nationality	<input type="text" value="N/A"/>										

[Documents that demonstrate entitlement to work in the UK](#)

Add another applicant

Section 5 of 21

OPERATING SCHEDULE

When do you want the premises licence to start?	<input type="text" value="31"/>	/	<input type="text" value="10"/>	/	<input type="text" value="2025"/>
	dd		mm		yyyy

If you wish the licence to be valid only for a limited period, when do you want it to end	<input type="text"/>	/	<input type="text"/>	/	<input type="text"/>
	dd		mm		yyyy

Provide a general description of the premises

For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off- supplies you must include a description of where the place will be and its proximity to the premises.

The premises is convenience store to be located in King's Road Park, Fulham, SW6 2BN.

Continued from previous page...

If 5,000 or more people are expected to attend the premises at any one time, state the number expected to attend

Section 6 of 21

PROVISION OF PLAYS

[See guidance on regulated entertainment](#)

Will you be providing plays?

☐ Yes ☒ No

Section 7 of 21

PROVISION OF FILMS

[See guidance on regulated entertainment](#)

Will you be providing films?

☐ Yes ☒ No

Section 8 of 21

PROVISION OF INDOOR SPORTING EVENTS

[See guidance on regulated entertainment](#)

Will you be providing indoor sporting events?

☐ Yes ☒ No

Section 9 of 21

PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS

[See guidance on regulated entertainment](#)

Will you be providing boxing or wrestling entertainments?

☐ Yes ☒ No

Section 10 of 21

PROVISION OF LIVE MUSIC

[See guidance on regulated entertainment](#)

Will you be providing live music?

☐ Yes ☒ No

Section 11 of 21

PROVISION OF RECORDED MUSIC

[See guidance on regulated entertainment](#)

Will you be providing recorded music?

☐ Yes ☒ No

Section 12 of 21

PROVISION OF PERFORMANCES OF DANCE

[See guidance on regulated entertainment](#)

Will you be providing performances of dance?

Continued from previous page...

Section 13 of 21

PROVISION OF ANYTHING OF A SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF DANCE

[See guidance on regulated entertainment](#)

Will you be providing anything similar to live music, recorded music or performances of dance?

☐ Yes ☒ No

Section 14 of 21

LATE NIGHT REFRESHMENT

Will you be providing late night refreshment?

☐ Yes ☒ No

Section 15 of 21

SUPPLY OF ALCOHOL

Will you be selling or supplying alcohol?

☒ Yes ☐ No

Standard Days And Timings

MONDAY

Start

End

Start

End

Give timings in 24 hour clock.
(e.g., 16:00) and only give details for the days
of the week when you intend the premises
to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

Continued from previous page...

SUNDAY

Start

End

Start

End

Will the sale of alcohol be for consumption:

☐ On the premises ☒ Off the premises ☐ Both

If the sale of alcohol is for consumption on the premises select on, if the sale of alcohol is for consumption away from the premises select off. If the sale of alcohol is for consumption on the premises and away from the premises select both.

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non-standard timings. Where the premises will be used for the supply of alcohol at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

State the name and details of the individual whom you wish to specify on the licence as premises supervisor

Name

First name

Family name

Date of birth / /
dd mm yyyy

Continued from previous page...

Enter the contact's address

Building number or name	<input type="text"/>
Street	<input type="text"/>
District	<input type="text"/>
City or town	<input type="text"/>
County or administrative area	<input type="text"/>
Postcode	<input type="text"/>
Country	<input type="text" value="United Kingdom"/>
Personal Licence number (if known)	<input type="text"/>
Issuing licensing authority (if known)	<input type="text" value="London Borough of Bexley"/>

PROPOSED DESIGNATED PREMISES SUPERVISOR CONSENT

How will the consent form of the proposed designated premises supervisor be supplied to the authority?

- ☐ Electronically, by the proposed designated premises supervisor
- ☒ As an attachment to this application

Reference number for consent form (if known)

If the consent form is already submitted, ask the proposed designated premises supervisor for its 'system reference' or 'your reference'.

Section 16 of 21

ADULT ENTERTAINMENT

Highlight any adult entertainment or services, activities, or other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children

Give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups etc gambling machines etc.

N/A

Section 17 of 21

HOURS PREMISES ARE OPEN TO THE PUBLIC

Standard Days And Timings

MONDAY

Start

End

Start

End

Give timings in 24 hour clock.
(e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

Continued from previous page...

TUESDAY

Start	<input type="text" value="00:00"/>	End	<input type="text" value="24:00"/>
Start	<input type="text"/>	End	<input type="text"/>

WEDNESDAY

Start	<input type="text" value="00:00"/>	End	<input type="text" value="24:00"/>
Start	<input type="text"/>	End	<input type="text"/>

THURSDAY

Start	<input type="text" value="00:00"/>	End	<input type="text" value="24:00"/>
Start	<input type="text"/>	End	<input type="text"/>

FRIDAY

Start	<input type="text" value="00:00"/>	End	<input type="text" value="24:00"/>
Start	<input type="text"/>	End	<input type="text"/>

SATURDAY

Start	<input type="text" value="00:00"/>	End	<input type="text" value="24:00"/>
Start	<input type="text"/>	End	<input type="text"/>

SUNDAY

Start	<input type="text" value="00:00"/>	End	<input type="text" value="24:00"/>
Start	<input type="text"/>	End	<input type="text"/>

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

The opening hours of the store are not a licensable activity and the applicant asks that the hours not be restricted by the premises licence.

Non standard timings. Where you intend to use the premises to be open to the members and guests at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

Section 18 of 21

LICENSING OBJECTIVES

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

Continued from previous page...

List here steps you will take to promote all four licensing objectives together.

b) The prevention of crime and disorder

1. The licence holder will ensure that the premises benefit from a CCTV system that operates at all times when licensable activities are taking place.
2. The system will incorporate a camera covering each of the entrance doors and the main alcohol display area and will be capable of providing an image which is regarded as identification standard. The precise positions of the cameras may be agreed, subject to compliance with Data Protection legislation, with the police from time to time.
3. The system will incorporate a recording facility and any recording will be retained and stored in a suitable and secure manner for a minimum of 30 days and will be made available, subject to compliance with Data Protection legislation, to the police for inspection on request.
4. The system must be able to export recorded images to a removable means e.g. CD/DVD and have its own software enabled to allow playback/review.
5. A member of staff trained in the use of the CCTV system must be available at the premises at all times that the premises are open to the public.
6. The system will display, on any recording, the correct time and date of the recording.

c) Public safety

The applicant will at all times maintain adequate levels of staff and security. Such staff and security levels will be disclosed, on request, to the licensing authority and police.

d) The prevention of public nuisance

Signage will be displayed at the exit of the premises requesting customers leaving the premises late at night to do so quietly and with consideration so as not to disturb nearby residents.

e) The protection of children from harm

The premises licence holder will ensure that an age verification policy will apply to the premises whereby all cashiers will be trained to ask any customer attempting to purchase alcohol, who appears to be under the age of 25 years (or older if the licence holder so elects) to produce, before being sold alcohol, identification being a passport or photocard driving licence bearing a holographic mark or other form of identification that complies with any mandatory condition that may apply to this licence.

Section 19 of 21

NOTES ON DEMONSTRATING ENTITLEMENT TO WORK IN THE UK

Continued from previous page...

Entitlement to work/immigration status for individual applicants and applications from partnerships which are not limited liability partnerships:

A licence may not be held by an individual or an individual in a partnership who is resident in the UK who:

- does not have the right to live and work in the UK; or
- is subject to a condition preventing him or her from doing work relating to the carrying on of a licensable activity.

Any premises licence issued in respect of an application made on or after 6 April 2017 will become invalid if the holder ceases to be entitled to work in the UK.

Applicants must demonstrate that they have an entitlement to work in the UK and are not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity. They do this in one of two ways: 1) by providing with this application copies or scanned copies of the documents listed below (which do not need to be certified), or 2) by providing their 'share code' to enable the licensing authority to carry out a check using the Home Office online right to work checking service (see below).

Documents which demonstrate entitlement to work in the UK

- An expired or current passport showing the holder, or a person named in the passport as the child of the holder, is A British citizen or a citizen of the UK and Colonies having the right of abode in the UK [please see note below about which sections of the passport to copy].
- An expired or current passport or national identity card showing the holder, or a person named in the passport as the child of the holder, is a national of a European Economic Area country or Switzerland.
- A Registration Certificate or document certifying permanent residence issued by the Home Office to a national of a European Economic Area country or Switzerland.
- A Permanent Residence Card issued by the Home Office to the family member of a national of a European Economic Area country or Switzerland.
- A **current** Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder indicating that the person named is allowed to stay indefinitely in the UK, or has no time limit on their stay in the UK.
- A **current** passport endorsed to show that the holder is exempt from immigration control, is allowed to stay indefinitely in the UK, has the right of abode in the UK, or has no time limit on their stay in the UK.
- A **current** Immigration Status Document issued by the Home Office to the holder with an endorsement indicating that the named person is allowed to stay indefinitely in the UK or has no time limit on their stay in the UK, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A birth or adoption certificate issued in the UK, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A birth or adoption certificate issued in the Channel Islands, the Isle of Man or Ireland **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A certificate of registration or naturalisation as a British citizen, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.

Continued from previous page...

- A **current** passport endorsed to show that the holder is allowed to stay in the UK and is currently allowed to work and is not subject to a condition preventing the holder from doing work relating to the carrying on of a licensable activity.
- A **current** Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder which indicates that the named person can currently stay in the UK and is allowed to work relation to the carrying on of a licensable activity.
- A **current** Residence Card issued by the Home Office to a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights or residence.
- A **current** Immigration Status Document containing a photograph issued by the Home Office to the holder with an endorsement indicating that the named person may stay in the UK, and is allowed to work and is not subject to a condition preventing the holder from doing work relating to the carrying on of a licensable activity **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A Certificate of Application, **less than 6 months old**, issued by the Home Office under regulation 18(3) or 20(2) of the Immigration (European Economic Area) Regulations 2016, to a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights of residence.
- Reasonable evidence that the person has an outstanding application to vary their permission to be in the UK with the Home Office such as the Home Office acknowledgement letter or proof of postage evidence, or reasonable evidence that the person has an appeal or administrative review pending on an immigration decision, such as an appeal or administrative review reference number.
- Reasonable evidence that a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights of residence in exercising treaty rights in the UK including:-
 - evidence of the applicant's own identity – such as a passport,
 - evidence of their relationship with the European Economic Area family member – e.g. a marriage certificate, civil partnership certificate or birth certificate, and
 - evidence that the European Economic Area national has a right of permanent residence in the UK or is one of the following if they have been in the UK for more than 3 months:
 - (i) working e.g. employment contract, wage slips, letter from the employer,
 - (ii) self-employed e.g. contracts, invoices, or audited accounts with a bank,
 - (iii) studying e.g. letter from the school, college or university and evidence of sufficient funds; or
 - (iv) self-sufficient e.g. bank statements.

Family members of European Economic Area nationals who are studying or financially independent must also provide evidence that the European Economic Area national and any family members hold comprehensive sickness insurance in the UK. This can include a private medical insurance policy, an EHIC card or an S1, S2 or S3 form.

Original documents must not be sent to licensing authorities. If the document copied is a passport, a copy of the following pages should be provided:-

- (i) any page containing the holder's personal details including nationality;
- (ii) any page containing the holder's photograph;
- (iii) any page containing the holder's signature;
- (iv) any page containing the date of expiry; and
- (v) any page containing information indicating the holder has permission to enter or remain in the UK and is permitted to work.

Continued from previous page...

If the document is not a passport, a copy of the whole document should be provided.

Your right to work will be checked as part of your licensing application and this could involve us checking your immigration status with the Home Office. We may otherwise share information with the Home Office. Your licence application will not be determined until you have complied with this guidance.

Home Office online right to work checking service

As an alternative to providing a copy of the documents listed above, applicants may demonstrate their right to work by allowing the licensing authority to carry out a check with the Home Office online right to work checking service.

To demonstrate their right to work via the Home Office online right to work checking service, applicants should include in this application their 9-digit share code (provided to them upon accessing the service at <https://www.gov.uk/prove-right-to-work>) which, along with the applicant's date of birth (provided within this application), will allow the licensing authority to carry out the check.

In order to establish the applicant's right to work, the check will need to indicate that the applicant is allowed to work in the United Kingdom and is not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity.

An online check will not be possible in all circumstances because not all applicants will have an immigration status that can be checked online. The Home Office online right to work checking service sets out what information and/or documentation applicants will need in order to access the service. Applicants who are unable to obtain a share code from the service should submit copy documents as set out above.

Section 20 of 21

NOTES ON REGULATED ENTERTAINMENT

Continued from previous page...

In terms of specific **regulated entertainments** please note that:

- Plays: no licence is required for performances between 08:00 and 23.00 on any day, provided that the audience does not exceed 500.
- Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08.00 and 23.00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
- Indoor sporting events: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000.
- Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
- Live music: no licence permission is required for:
 - o a performance of unamplified live music between 08.00 and 23.00 on any day, on any premises.
 - o a performance of amplified live music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - o a performance of amplified live music between 08.00 and 23.00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
 - o a performance of amplified live music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - o a performance of amplified live music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school or (iii) the health care provider for the hospital.
- Recorded Music: no licence permission is required for:
 - o any playing of recorded music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - o any playing of recorded music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - o any playing of recorded music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school proprietor or (iii) the health care provider for the hospital.

Continued from previous page...

- Dance: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500. However, a performance which amounts to adult entertainment remains licensable.
- Cross activity exemptions: no licence is required between 08.00 and 23.00 on any day, with no limit on audience size for:
 - o any entertainment taking place on the premises of the local authority where the entertainment is provided by or on behalf of the local authority;
 - o any entertainment taking place on the hospital premises of the health care provider where the entertainment is provided by or on behalf of the health care provider;
 - o any entertainment taking place on the premises of the school where the entertainment is provided by or on behalf of the school proprietor; and
 - o any entertainment (excluding films and a boxing or wrestling entertainment) taking place at a travelling circus, provided that (a) it takes place within a moveable structure that accommodates the audience, and (b) that the travelling circus has not been located on the same site for more than 28 consecutive days.

Section 21 of 21

PAYMENT DETAILS

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card.

Premises Licence Fees are determined by the non domestic rateable value of the premises.

To find out a premises non domestic rateable value go to the Valuation Office Agency site at http://www.voa.gov.uk/business_rates/index.htm

Band A - No RV to £4300 £100.00

Band B - £4301 to £33000 £190.00

Band C - £33001 to £8700 £315.00

Band D - £87001 to £12500 £450.00*

Band E - £125001 and over £635.00*

*If the premises rateable value is in Bands D or E and the premises is primarily used for the consumption of alcohol on the premises then you are required to pay a higher fee

Band D - £87001 to £12500 £900.00

Band E - £125001 and over £1,905.00

There is an exemption from the payment of fees in relation to the provision of regulated entertainment at church halls, chapel halls or premises of a similar nature, village halls, parish or community halls, or other premises of a similar nature. The costs associated with these licences will be met by central Government. If, however, the licence also authorises the use of the premises for the supply of alcohol or the provision of late night refreshment, a fee will be required.

Schools and sixth form colleges are exempt from the fees associated with the authorisation of regulated entertainment where the entertainment is provided by and at the school or college and for the purposes of the school or college.

If you operate a large event you are subject to ADDITIONAL fees based upon the number in attendance at any one time

Capacity 5000-9999 £1,000.00

Capacity 10000 -14999 £2,000.00

Capacity 15000-19999 £4,000.00

Capacity 20000-29999 £8,000.00

Capacity 30000-39000 £16,000.00

Capacity 40000-49999 £24,000.00

Capacity 50000-59999 £32,000.00

Capacity 60000-69999 £40,000.00

Capacity 70000-79999 £48,000.00

Capacity 80000-89999 £56,000.00

Capacity 90000 and over £64,000.00

* Fee amount (£)

315.00

DECLARATION

Continued from previous page...

- * I/we understand it is an offence, liable on conviction to a fine up to level 5 on the standard scale, under section 158 of the licensing act 2003, to make a false statement in or in connection with this application.
- ☒ Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

* Full name	<input type="text" value="Winckworth Sherwood LLP"/>										
* Capacity	<input type="text" value="Agent"/>										
* Date	<table><tr><td><input type="text" value="02"/></td><td>/</td><td><input type="text" value="10"/></td><td>/</td><td><input type="text" value="2025"/></td></tr><tr><td>dd</td><td></td><td>mm</td><td></td><td>yyyy</td></tr></table>	<input type="text" value="02"/>	/	<input type="text" value="10"/>	/	<input type="text" value="2025"/>	dd		mm		yyyy
<input type="text" value="02"/>	/	<input type="text" value="10"/>	/	<input type="text" value="2025"/>							
dd		mm		yyyy							

Once you're finished you need to do the following:

1. Save this form to your computer by clicking file/save as...
2. Go back to <https://www.gov.uk/apply-for-a-licence/premises-licence/hammersmith-and-fulham/apply-1> to upload this file and continue with your application.

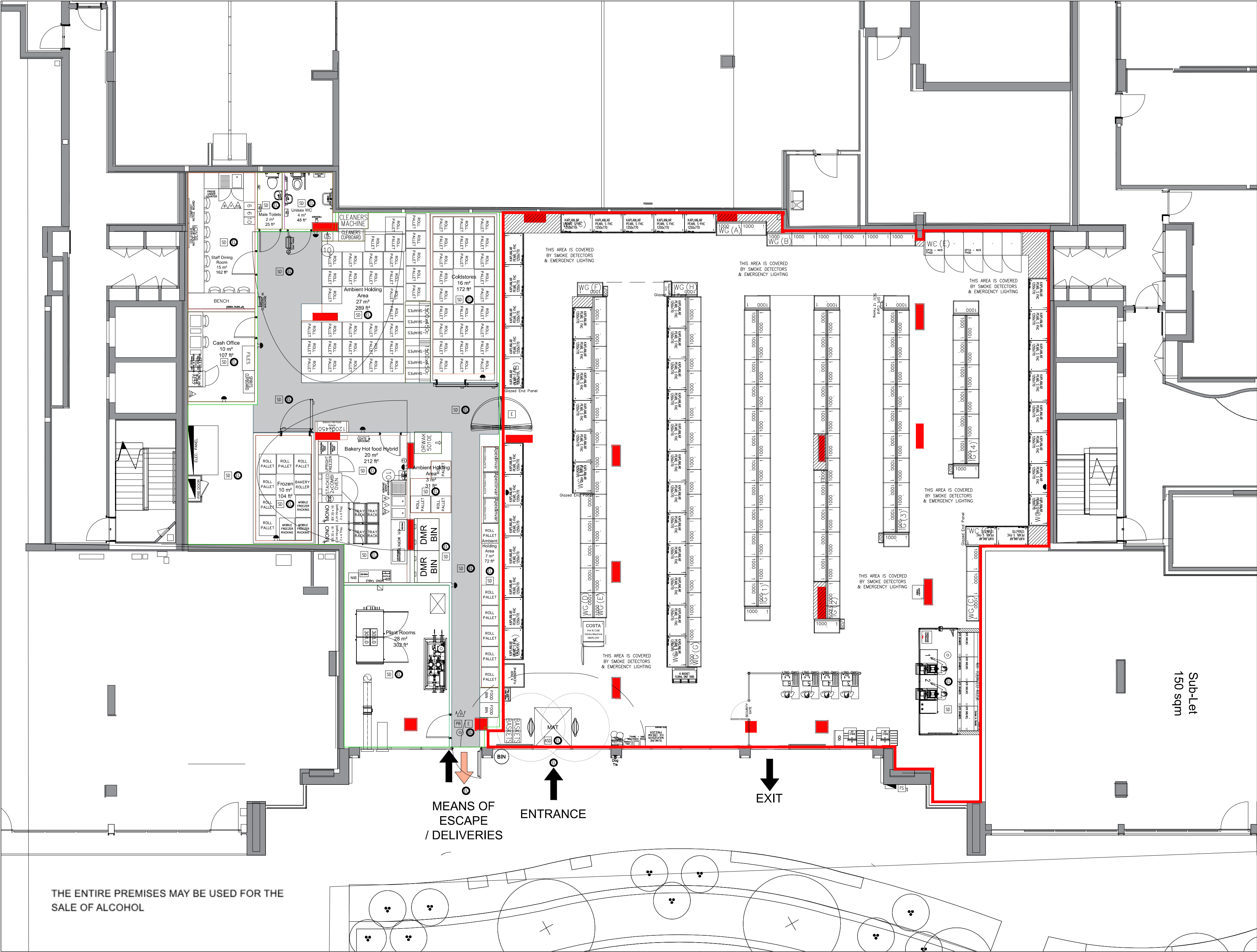
Don't forget to make sure you have all your supporting documentation to hand.

IT IS AN OFFENCE LIABLE TO SUMMARY CONVICTION TO A FINE OF ANY AMOUNT UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION

IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED

OFFICE USE ONLY

Applicant reference number	TLV/26508/2264
Fee paid	
Payment provider reference	
ELMS Payment Reference	
Payment status	
Payment authorisation code	
Payment authorisation date	
Date and time submitted	
Approval deadline	
Error message	
Is Digitally signed	<input type="checkbox"/>



NOTES

DO NOT SCALE

REVISIONS

NO.	DESCRIPTION	DATE
-----	-------------	------

LEGEND

DESCRIPTION	SYMBOL
PUSH BAR	[PB]
FIREMANS SWITCH	[FS]
FIRE ALARM CALL POINT	[C]
FIRE EXTINGUISHER WATER	[W]
FIRE EXTINGUISHER FOAM	[F]
FIRE EXTINGUISHER DRY POWDER	[D]
FIRE EXTINGUISHER CARBON DIOXIDE	[C]
FIRE BLANKET	[B]
AFFF MULTIPURPOSE EXTINGUISHER	[A]
FIRE FIGHTING HOSE REEL	[H]
FIRE EXIT DOORS	[E]
AUTOMATIC SLIDING DOORS	[ASD]
DOORS WITH ELECTRO MAGNETIC LOCKS	[EML]
EXIT SIGN (RUNNING MAN)	[E]
SMOKE DETECTOR CEILING MOUNTED	[SD]
HIDDEN FIRE DETECTOR	[HFD]
FIRE ALARM BELL	[FAB]
FIRE ALARM PANEL	[FAP]
AUTOMATIC SPRINKLER POINTS	[SP]
EMERGENCY LIGHTING POINT	[ELP]
EMERGENCY LIGHTING ILLUMINATED EXIT BOX	[ELIB]

5256

FULHAM KINGS ROAD

PROPOSED

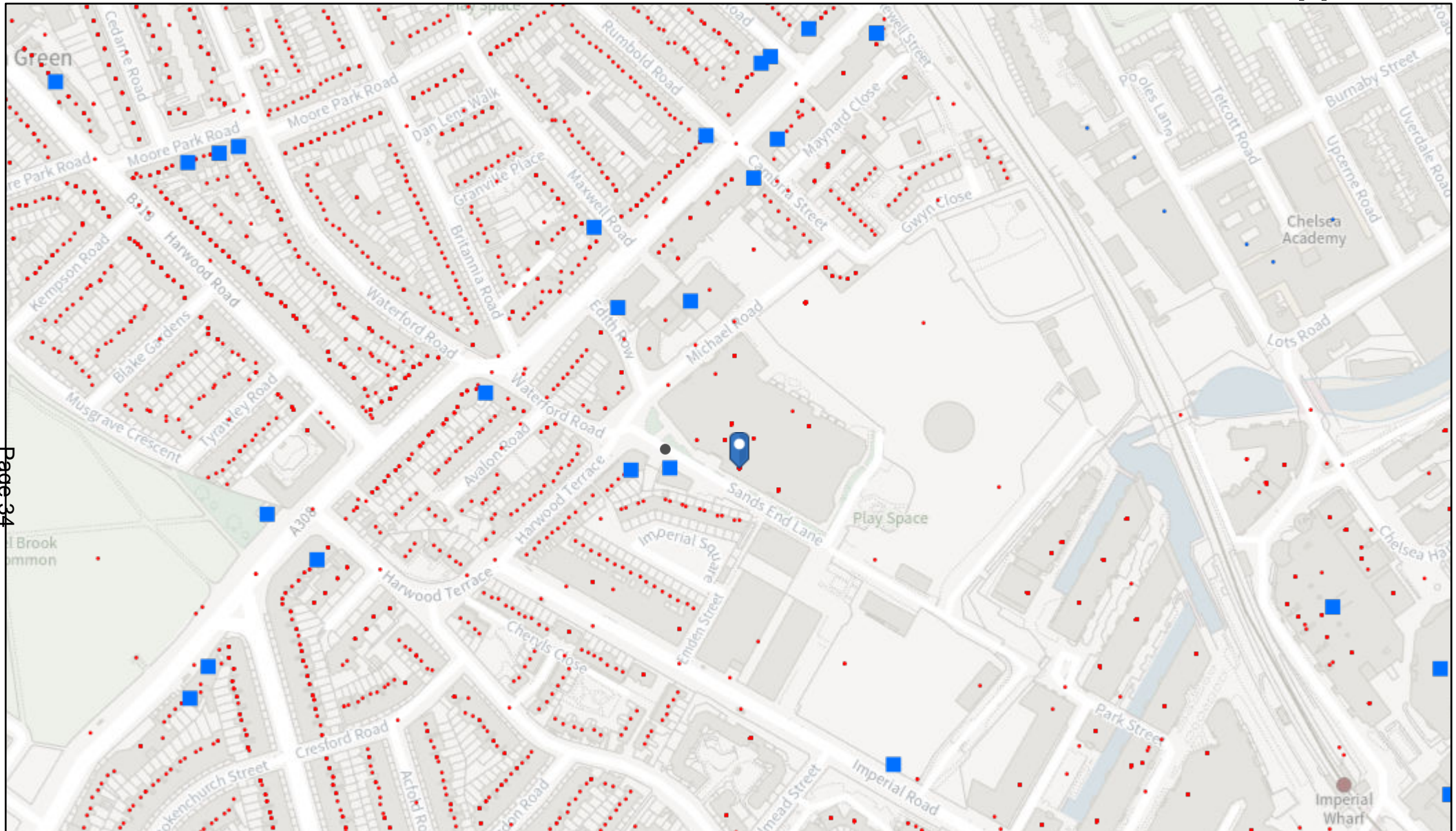
GROUND FLOOR

STORE PLAN

LICENSING MANAGER	JOANNE SURGUY	AGENCY	CAD
DRAWING CREATION	30.09.2025	SCALE	1:100
DRAWING NUMBER	5256G01-I	REVISION	-

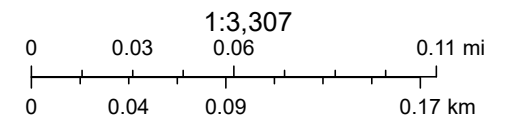
Sainsbury's

STORE DEVELOPMENT GROUP, SAINSBURY'S SUPERMARKETS LTD
30 HOLBORN, LONDON, EC1N 2HT
TELEPHONE: 020 7606 6200 FAX: 020 7605 7610



12/11/2025, 10:49:49

- Licensing Points · Within Borough
- Property Gazetteer
- Out of Borough



REFERENCE	TRADING AS	ADDRESS	ACTIVITY	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
2022/01294/L APR	Arabella	Casa Carlo Eel Brook Common New King's Road London SW6 4SU	Performance of Live Music	23:00 - 23:30				23:00 - 00:30		23:00 - 23:30
			Playing of Recorded Music	07:00 - 23:30				07:00 - 00:30		08:00 - 23:30
			Late Night Refreshment	23:00 - 23:30				23:00 - 00:30		23:00 - 23:30
			Sale of Alcohol On and Off the Premises	11:00 - 23:00				11:00 - 00:00		11:00 - 23:00
2015/01649/L APR	Santa Maria	Imperial House 92 - 94 Waterford Road London SW6 2HA	Sale of Alcohol On the Premises	12:00 - 23:00						12:00 - 22:30
2014/00201/L APR	The Rose	1 Harwood Terrace London SW6 2AF	Playing of Recorded Music	00:00 - 00:00						
			Late Night Refreshment	23:00 - 00:00						23:00 - 23:30
			Sale of Alcohol On and Off the Premises	10:00 - 00:00					11:00 - 00:00	12:00 - 23:30
2020/00477/L APR	Brook House	65 New King's Road London SW6 4SG	Performance of Live Music	11:00 - 23:00			11:00 - 00:00			11:00 - 23:00
			Playing of Recorded Music	11:00 - 23:00			11:00 - 00:00			11:00 - 23:00
			Entertainment Similar to Music or Dance	11:00 - 23:00			11:00 - 00:00			11:00 - 23:00
			Late Night Refreshment				23:00 - 00:00			

			Sale of Alcohol Off the Premises	11:00 - 23:00	11:00 - 00:00	11:00 - 23:00
			Sale of Alcohol On the Premises	11:00 - 23:00	11:00 - 00:00	11:00 - 23:00
2020/00974/L APR	The London Swiss Fondue Club Limited	69 New King's Road London SW6 4SQ	Sale of Alcohol Off the Premises	11:00 - 22:00		
2018/00134/L APR	The Gourmet	53 New King's Road London SW6 4SE	Late Night Refreshment	00:00 - 00:00		
			Sale of Alcohol Off the Premises	08:00 - 23:00		10:00 - 22:30
2005/04302/L APRT	Sapore	564 King's Road London SW6 2DY	Sale of Alcohol On and Off the Premises	10:00 - 00:00		12:00 - 23:30
2024/01961/L APR	The West Country Farm Shop	566 King's Road London SW6 2DY	Sale of Alcohol Off the Premises	10:00 - 18:00	09:00 - 18:00	09:00 - 15:00
2025/00985/L APR	The Imperial	Imperial Arms 577 King's Road London SW6 2EH	Exhibition of a Film	09:00 - 00:00		10:00 - 23:00
			Playing of Recorded Music	09:00 - 00:00		10:00 - 23:00
			Entertainment Similar to Music or Dance	09:00 - 00:00		10:00 - 23:00
			Late Night Refreshment	23:00 - 00:30		
			Sale of Alcohol On and Off the Premises	10:00 - 00:00		11:00 - 23:00

2005/03597/L APRCV	Eleusis Club	614 King's Road London SW6 2DU	Supply of Alcohol On the Premises	10:00 - 00:30	10:00 - 01:00	10:00 - 00:00
2023/01642/L APR	Sonya	571 - 573 King's Road London SW6 2EB	Sale of Alcohol On and Off the Premises	08:00 - 00:00		10:00 - 23:30
2016/00194/L APR	Renata Supermarke t	83 Moore Park Road London SW6 2DA	Sale of Alcohol Off the Premises	08:00 - 23:00		10:00 - 22:30
2023/01288/L APR	The Tommy Tucker	22 Waterford Road London SW6 2DR	Exhibition of a Film	07:00- 23:00	07:00 - 00:00	07:00 - 23:00
			Indoor Sporting Event	07:00- 23:00	07:00 - 00:00	07:00 - 23:00
			Playing of Recorded Music	07:00- 23:00	07:00 - 00:00	07:00 - 23:00
			Late Night Refreshment		23:00 - 00:00	
			Sale of Alcohol On and Off the Premises	10:00 - 23:00	10:00 - 00:00	10:00 - 23:00
2022/01406/L APR	O2 Food And Wine	33 Harwood Road London SW6 4QP	Sale of Alcohol Off the Premises	00:00 - 00:00		
2021/00443/L APR	Chelsea Harbour Design Centre	Chelsea Harbour Design Centre Chelsea Harbour Drive Chelsea Harbour London SW10 0XE	Performance of Dance	10:00 - 00:00		
			Exhibition of a Film	10:00 - 00:00		
			Performance of Live Music	18:00 to 23:30		
			Playing of Recorded Music	10:00 - 00:00		
			Late Night Refreshment	23:00 - 00:00		

			Sale of Alcohol On and Off the Premises	09:00 - 23:30		
2021/00065/L APR		Basement And Ground Floor 584 King's Road London SW6 2DX	Sale of Alcohol On and Off the Premises	10:00 - 22:30		
2025/00070/L APR	Chelsea Harbour Hotel	Chelsea Harbour Drive London SW10 0XG	Performance of Dance	10:00 - 02:00		12:00 - 02:00
			Performance of Live Music	10:00 - 02:00		12:00 - 02:00
			Playing of Recorded Music	10:00 - 02:00		12:00 - 02:00
			Late Night Refreshment	23:00 - 02:00		
			Sale of Alcohol On and Off the Premises	10:00 - 02:00		12:00 - 02:00
2016/00152/L APR	Harbour Bar And Restaurant	Unit G6 Harbour Yard Harbour Avenue Chelsea Harbour London SW10 0XD	Playing of Recorded Music	11:00 - 01:00		
			Late Night Refreshment	23:00 - 01:30		
			Sale of Alcohol On the Premises	11:00 - 01:00		
2022/01429/L APR	Tesco Express	601 King's Road London SW6 2EL	Sale of Alcohol Off the Premises	06:00 - 23:00		
2025/00413/L APR	The Kings House (First Floor)	The Jam Tree 541 King's Road London SW6 2EB	Late Night Refreshment			23:00 - 02:30
			Sale of Alcohol On the Premises	11:00 - 23:00		11:00 - 02:00

2025/00412/L APR	The Kings House (Ground Floor)	The Jam Tree 541 King's Road London SW6 2EB	Playing of Recorded Music	11:00 - 23:00	11:00 - 02:00	11:00 - 23:00
			Sale of Alcohol On and Off the Premises	11:00 - 23:00	11:00 - 02:00	11:00 - 23:00
2022/00128/L APR	Clip 'n Climb Chelsea	19A Michael Road London SW6 2ER	Sale of Alcohol On the Premises	11:00 - 23:00		11:00 - 22:30
2022/00140/L APR	Chelsea Golf Club	29 Imperial Road London SW6 2FR	Sale of Alcohol On the Premises	11:00 - 22:00	11:00 - 23:00	11:00 - 22:00
2024/01572/L APR	Boha London	562 King's Road London SW6 2DZ	Performance of Dance	09:00 - 00:00	09:00 - 01:30	09:00 - 00:00
			Performance of Live Music	09:00 - 00:00	09:00 - 01:30	09:00 - 00:00
			Playing of Recorded Music	09:00 - 00:00	09:00 - 01:30	09:00 - 00:00
			Entertainment Similar to Music or Dance	09:00 - 00:00	09:00 - 01:30	09:00 - 00:00
			Late Night Refreshment	23:00 - 00:00		23:00 - 00:00
			Sale of Alcohol On and Off the Premises	12:00 - 00:00	12:00 - 01:30	12:00 - 00:00
2022/01556/L APR	Kings Road Park	1 Sands End Lane London SW6 2FP	Exhibition of a Film	11:00 - 23:30		
			Sale of Alcohol On the Premises	11:00 - 23:00		
2025/01289/L APR	Floritta Ltd	91A Moore Park Road London SW6 2DA	Sale of Alcohol Off the Premises	08:00 - 22:00		

From: noreply@lbhf.gov.uk <noreply@lbhf.gov.uk>

Sent: 30 October 2025 10:40

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Comments for Licensing Application 2025/01521/LAPR

Comments summary

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 30/10/2025 10:40 AM from [REDACTED]

Application Summary

Address:	Not Available
Proposal:	Licensing Act - Premises Licence
Case Officer:	Matt Tucker

[Click for further information](#)

Customer Details

Name:	[REDACTED]
Email:	[REDACTED]
Address:	[REDACTED]

Comments Details

Committer Type:	Neighbour
Stance:	Customer objects to the Licensing Application

Reasons for comment:

Comments: 30/10/2025 10:40 AM I do not understand why a 24 hour Sainsburys is required at this location. It is a quiet residential backstreet. It is useful for the residents of Kings Park Road development to have a supermarket but I do not understand why it has to be for 24 hours. Certainly the Tesco by imperial wharf opens for much shorter hours because of the crime that surrounds this supermarket. Similarly, the small supermarket opposite the Sandsend pub in Stephendale Road is not open for 24 hours.

I also think that the alcohol license should only be until 10 pm. I understand that there is a hostel nearby and again I am worried about the possibility of crime.

If a 24 hour Sainsbury's is to be opened then I think that there should be TV in this

quiet relatively poorly lit backstreet.

The Sainsbury's on Wandsworth Bridge Road has a very unsightly front to it because the wire delivery containers are always stored outside. Can it also be a condition that the containers are kept at the back.

From: [REDACTED]
Sent: 30 October 2025 17:01
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>; Gardiner Neil: H&F <Neil.Gardiner@lbhf.gov.uk>
Cc: [REDACTED] Cllr Afonso Jose: H&F <Jose.Afonso@lbhf.gov.uk>; Cllr Pascu-Tulbure Adrian: H&F <Adrian.Pascu-Tulbure@lbhf.gov.uk>
Subject: DEADLINE 30 Oct 2025/01521/LAPR Sainsbury's, the 24-hour opening as well as to the 07:00 start of alcohol sales and 23:00

Dear Matt, dear Neil

We have been contacted by residents who live close to this new development as well as those who live directly in the development already. We are writing to make a Representation against 2025/01521/LAPR Sainsbury's, the 24-hour opening as well as to the 07:00 start of alcohol sales and 23:00 end of alcohol sales as we feel that these proposed hours will not promote the four licensing objectives in a completely residential area with a pub across the way (The Rose) and a hostel close by (Queen E hostel), as well as enough offering already in the direct vicinity of this planned new residential development.

In previous correspondence with the Licensing Authority we were trying to clarify the address itself and eventually rang the developers to learn that the Building A will house this Sainsbury's. We attach a map

1) The address: I have made a phone call to the King's Road Park sales office/developer and I have the new full address for the proposed Sainsbury's. 02030044112

It is 1 Sands End Lane SW6 2FP.

It will most likely be in the 'A' building on the map.

2) For a map: See the fifth slide/scroll through entitled 'Site Plan'

<https://www.berkeleygroup.co.uk/developments/london/fulham/kings-road-park>

2) Fully residential development

We fully understand that this new fully residential development would like to offer a quick shop grocery and drinks offering.

What we feel is proportionate in this case if for the H&F Licensing Sub-committee to weigh up the cumulative effect of having several such shops in a quite concentrated very residential area, especially as regards the sale of alcohol early in the morning and later into the evening.

3) Cumulative effect of several options for alcohol off sales

There is a major 24-hour Esso petrol/Tesco quick shop very close by, at the corner on a MAJOR road, at 601 King's Road SW6 2EL.

It has a licence to sell off the premises 6am to 11pm 7 days a week. It is on a major road, with parking in the petrol forecourt.

This is a 2-minute drive (0.2 miles) from 1 Sands End Lane SW6 2FP

6) There is a further off licence shop just at 53 Kings Road SW6 4SE, open 07:00 to 23:00.

The suggested hours for sale of alcohol in fully residential areas is to close stop licensable activities at 22:00 (H&F Statement of Licensing Policy 2022-27 pages 22/23). Morning start hours are not mentioned but in a residential area, we believe it is reasonable and proportionate to wait until school children have left the area to attend school, and no one is tempted to show up early to wait for early opening hours. A start time of 10am might be more appropriate for this distinctive area.

Committee members will be interested to learn about these new apartments acquired by the Oswald Stoll Foundation for war/armed forces veterans who suffer from extreme, life-long post service medical conditions. Many of them are very vulnerable. We hope that Sainsbury's will consider a plan to assist some of these veterans who might be vulnerable to easy access to alcohol early in the morning or later at night. At a minimum, starting sales at 10am would help such vulnerable neighbours, we are advised by experts who know more than we do about such sensitive matters.

This is not mentioned in the Application. The usual concerns of emissions, noise, congregation of drivers, 'side hussles' of drivers in such a seemingly peaceful backwater.

Spilling out of this very popular pub and easily grabbing more alcohol in a residential area is not conducive to Prevention of nuisance in a fully residential area.

Assuming this residential development will be promoting a rather quiet and peaceful residential experience, we believe more care needs to be taken with this specific licence request. Others will be commenting on traffic aspects

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2025/01521/LAPR: Sainsbury`s:

Distance: 765 metres

Licensing Act – Premises Licence Sainsbury`s: The premises is a supermarket, the applicant wishes to licence the premises to cover the sale of alcohol for consumption off the premises. Licensable activities sought: The Sale of Alcohol – Off the Premises Only Mondays to Sundays between 07:00 to 23:00 Proposed opening hours Mondays to Sundays between 00:00 to 0:00 Address Unit 4a King`s Road Park London

For more

details:<https://www.apps10.lbhf.gov.uk/holding/publicaccess.asp?type=L&key=T3I6H3BI19W00>

From: [REDACTED]
Sent: 30 October 2025 19:25
To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>
Subject: 30 Oct 2025/01521/LAPR Sainsbury's, the 24-hour opening as well as to the 07:00 start of alcohol sales and 23:00

[You don't often get email from [REDACTED]. Learn why this is important at <https://aka.ms/LearnAboutSenderIdentification>]

Dear Mr. Tucker,

I would like to oppose the Sainsbury's application as it stands. I do not believe that it will be helpful to anyone to have such long opening hours. It will very much be a residential area and I know from living opposite a 24 shop that it can be very noisy late at night. I would have thought a closing time of 23.00 would be late enough. I certainly do not think alcohol should be on sale so early in the morning. I suggest an 11.00 start for the sale of alcohol.

It is difficult to comment in full about this application as I cannot find out exactly where in Kings Park the shop will be located. I would like to reserve my right to comment at a later date.

With kind regards,

[REDACTED]
[REDACTED]
[REDACTED]